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SEPTEMBER 06, 2006 @ 5:41 PM

Mike Epps Partners With Wireless Company To Create Hip Hop Mixtape

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The mixtape, hosted by Epps, combines comedy, hip hop, reggae dancehall and R&B, and features exclusive new music from **Tony Yayo**, **Sean Paul**, **Lil' Scrappy** and **50 Cent**, plus former *106 & Park* "Freestyle Friday" champion, **Twilight**. right The mixtape will also feature new music tracks from an upcoming untitled album from Mike Epps and will offer ringtones at UrbanWorld Wireless' website. "Mike Epps is at the top of his game right now, particularly as the new host of 'Def Comedy Jam,' the match is a win-win," says UrbanWorld CEO Mike Johns. Epps was named the new host of Def Comedy Jam, airing on HBO starting September 10, and is currently filming roles in three films including "Resident Evil: Extinction." Have a news tip? [Email us](#).

NEWS

Quick News on Wydef, Papoose and Hot 97's Summer Jam

Friday Apr 27 10:58 AM CDT posted by **xxl staff**



On Thursday, April 26, Colombian singer Shakira and Fugees rapper and producer Wydef, won a 2007 Latin Billboard Award for Best Duet for their mega hit, "Hips Don't Lie." The song was featured on Shakira's 2006 platinum album, *Oral Fixation Vol. 2*.

Brooklyn MC, Papoose, is embracing a new form of mixtape distribution by aligning with UrbanWorld Wireless to host a new mixtape, *UrbanWorld Order Part 4: Nu Breed Alliance*. The free, downloadable mixtape features music from Stat Quo, Bump J, Jay Rock and exclusive ringtones from The Drama King, DJ Kay Slay. In addition, the tape features new Papoose tracks such as "Nu Era" and "Hustle Hard." "This is hi-tech pimpin' at it's finest," says the mixtape's producer, Tommy "2" Gunz. "This is the first mixtape that fully incorporates technology from production to its distribution." Fans can preview and download the 35-track mixtape for free at www.urbanworldwireless.com/nbamixtape.

New York City radio station, Hot 97, announced the lineup for their annual Summer Jam

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UrbanWorld Wireless and Its "Fab Five" Advisory Board Go Digital

Company Unveils Newly Inducted Advisory Board -- A Who's Who of Entertainment and Technology and New Digital Entertainment Strategy



Los Angeles, CA (BlackNews.com) - UrbanWorld Wireless announces today its transition from the wireless world into the digital arena. Additionally, the company unveils its "Fab Five" Advisory Board team that will work hand in hand with the company in executing the new shift in strategy. The newly appointed advisory board is comprised of:

* **Mark Levy**, CEO and founder, Maxxomedia, a digital media consultancy and licensing agency – over 20 years experience in the media, entertainment and technology industries.

* **Keith Clinkscales**, SVP/General Manager of ESPN Publishing – oversees all operations of the award winning magazine both domestically and internationally. Has headed multiple magazines titles.

* **LaSean Smith**, senior product manager, Motorola – known as a digital music pioneer, credited with helping design and develop one of the first successful digital media distribution platforms.

* **Daymond John**, CEO and founder, FUBU – built the multimillion dollar international apparel brand from the ground up. His brands include "50 Most Influential Men" and "Top Fashion Under 50" and

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News for and about the African American Consumer

THURSDAY, APRIL 17, 2008

Buzzologist 3.0: Mike Johns, CEO of UrbanWorld Wireless



While this entrepreneur's name may not be familiar to most, **Mike Johns, CEO of UrbanWorld Wireless**, quietly sits at the helm of one of the largest digital content providers targeting the urban lifestyle.

Johns created UrbanWorld Wireless (also known as **Udub**) in 2001, offering news alerts and ringtones to an under tapped mobile market. His company now partners with major US cellphone carriers such as **Boost Mobile** (a subsidiary of **Sprint**), and has expanded to include original mixtapes and voicetones, interactive content, and viral marketing. Other

properties include **Udub! Music**, a new label with artists such as The Clipse, and **Hitechpimpin.com**, an online guide to everything wireless with none other than Bishop Don "Magic" Juan as spokesperson.

In our first interview about African Americans revolutionizing technology and other industries, Johns gave **BuzzologySurveys** the

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Energy God, Elephant Man Hosts The "Bad Boys: We Run This" Mixtape

Published Jul 15, 2008



UDub!Music Collabs With Bad Boy Records For This Exclusive Promotional Mixtape Featuring Tracks From Some of Reggae and Hip Hop's Favorite Artists

UrbanWorld Wireless' newly formed digital music label, UDub! Music, has teamed up with powerhouse Bad Boy Records to release the latest mixtape, "Bad Boys: We Run This", hosted by Elephant Man. Known for his raw energy, Elephant Man put his stamp on what is anticipated to be this summer's hottest reggae mixtape to hit the streets. The "Bad Boys: We Run This" mixtape, executively produced by [Los Angeles](#) based producer Mexican'Ye West, features over 30 tracks guaranteed to make the listeners move. Mexican'Ye West skillfully blends reggae with hip hop to deliver an all-star cast of performers as well as classics from Bad



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Daily News, Music and Chaos...

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Mike Epps Partners With Wireless Company To Create Hip Hop Mixtape

Posted at 9/06/2006 08:35:00 PM



Comedian **Mike Epps** has collaborated with mobile content provider **UrbanWorld Wireless** to create a new hip hop mixtape called "Mike Epps Presents The UrbanWorld Order - Part III".

The mixtape, hosted by Epps, combines comedy, hip hop, reggae dancehall and R&B, and features exclusive new music from **Tony Yayo**, **Sean Paul**, **Lil' Scrappy** and **50 Cent**, plus former **106 & Park** "Freestyle Friday" champion, **Twilight**.

The mixtape will also feature new music tracks from an upcoming untitled album from Mike Epps and will offer ringtones at UrbanWorld Wireless' website.

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UDUB MUSIC & BAD BOY HOOK UP: Result is Elephant Man hosted 'Bad Boys: We Run This' mixtape.

(August 11, 2008)

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Los Angeles, CA -- UrbanWorld 'Wireless' newly formed digital music label, UDub!Music, has teamed up with powerhouse Bad Boy Records to release the latest mixtape, "Bad Boys: We Run This", hosted by Elephant Man.

Known for his raw energy, Elephant Man put his stamp on what is anticipated to be this summer's hottest reggae mixtape to hit the streets.

The "Bad Boys: We Run This" mixtape, executively produced by Los Angeles based producer Mexican'Ye West, features over 30 tracks guaranteed to make the listeners move.

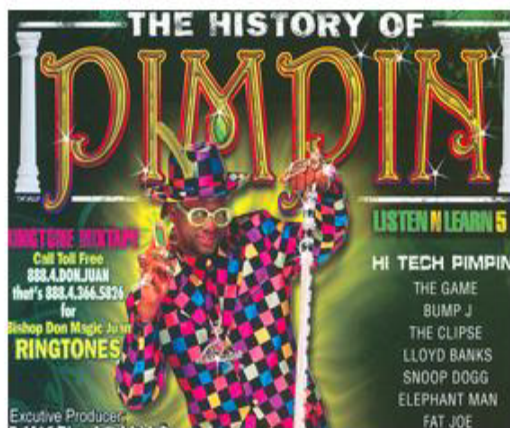
Mexican'Ye West skillfully blends reggae with hip hop to deliver an all star cast of new music as well as classics from Bob Marley, Elephant Man, Mavado, Tupac, Tweet, Foxy Brown and 50 Cent.





Joints To Check For:

- » "Liberty Bell" by Beanie Sigel featuring Freeway and Cassidy. No hook, just rhymes. The Philly symphony is on. We should definitely hear more of Cass working with the man he once had a crucial freestyle battle with, Freeway, and the Broadway Bully Sigel. Here, though, Cass the Problem is the standout.
- » "Come and Talk to Me" by Jagged Edge featuring Fabolous. Fab sounds a little bored on his verses. Clue says he wanted to remake this Jodeci classic because it was always one of his favorite songs, and let's face it, the Question Mark Man always has a remake on his albums. Who better to take from than Devante Swing and the boys?
- » "F--- Off" by Young Jeezy and Juelz Santana. The duo give a gripping commentary on the state of world affairs. Sike! The Trap Star and Human Crack in the Flesh stunt hard. "That money you were saving for a rainy day, I took it to the strip club, threw it up and watched it fade away," Juelz raps. Whatever happened to that Santana and Snowman mixtape we were supposed to get this year, anyway?



Joints To Check For:

- » "What Goes Around, Comes Around." "The beat is crazy," said Cass, who also produced the record. "The verse is crazy. It's a banger. I always used to hear 'what goes around, comes around' from my family, I used to hear this in the streets for years. We talk about why dudes do certain things even though they know what goes around comes around."
- » "Choppin N---as Down." "It talks about why dudes get chopped down, why violence happens," Cass said. "It's talking about how we will chop a n---a down if it comes to Not that we want violence, but self-defense."
- » "I'm a Thinker." "It's another joint I produced," the Hustle explained. "It's talking about the reason why you gotta be thinker. They say the strong overpower the weak, the sma overpower the strong; I tell you why. It's crazy."



Don't Sleep: Other Notable Selections This Week

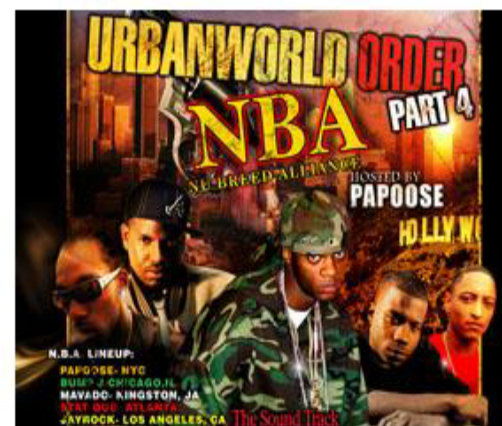
- » *Hi-Tech Pimpin': The Mixtape* - Hosted by Hurricane Chris
- » *The Empire/ Lil Wayne - The Drought Is Over Part 4*
- » *DJ Drama - South Side 12*



Don't Sleep: Other Notable Selections This Week

- » Nu Breed Alliance (featuring Papoose) - "Urbanworld Order Part 4" soundtrack
- » DJ Delz and DJ Drama - *D187 Hood Radio*
- » Suge White - *Hip Hop Under Surveillance*
- » Team Invasion - *Hood Rules Still Apply, Pt. 5*
- » DJ Whiteowl - *Dedicated to the Streets, Part 3*
- » *Welcome to the Venue Vol. 2*

[Click here for more of Mixtape Monday ...](#)



'Hood's Heavy Rotation: Bubbling Below The Radar

- » T.I. - "Big Things Poppin' "
- » Fabolous (featuring Ne-Yo) - "Make Me Better"
- » N.O.R.E. - "Shame on You" freestyle
- » Memphis Bleek - "It Can't Be"
- » DJ Khaled (featuring Ja Rule, Fat Joe and Jadakiss) - "New York Is Back"
- » Aasim - "Rush"

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Mike Johns, Founder and CEO, UrbanWorld Wireless



Mike Johns, Founder and CEO, UrbanWorld Wireless

Mike Johns is the founder and CEO of UrbanWorld Wireless, the Los Angeles based company that bridges wireless technology and hip-hop culture. UrbanWorld is a vision Johns had early in his career while working as Marketing Director for Larry Flynt's Rap Page Magazine. In 2001, he turned his dream into reality, brokering the company's mobile content provider deal with T-Mobile; partnerships with Infospace, Jamster, and AT&T (UrbanWorld's voicetones have been featured in the top ten voicetone category on AT&T for three consecutive years). Capitol Records became the first record label to conduct mobile marketing with the "urban" audience, utilizing UrbanWorld's mobile platform followed by such industry players as Def Jam, Vibe Magazine, Adidas and Fox Network. UrbanWorld Wireless has become a worldwide leader in the distribution of urban content, while earning praise from executives at ABC Radio, BBC Radio, XXL Magazine, and an endless list of partners, vendors and clients.

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UrbanWorld Wireless Announces New Mobile Content Partnerships with Jamster and Boost...

Wed Apr 2, 2008 12:06pm EDT

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UrbanWorld Wireless Announces New Mobile Content Partnerships with Jamster and Boost Mobile

Press kit materials are available online at
<http://virtualpressoffice.com/kit/UrbanWorldWireless>
LOS ANGELES--(Business Wire)--

UrbanWorld Wireless continues to lead the industry by connecting technology and the urban lifestyle. At CTIA 2008 in Las Vegas, the company announces the expansion of its UDub!News service to reach more than 4 million Boost Mobile customers. UDub!News has grown to become a trusted source for the most up-to-date news in hip-hop, entertainment,

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Hurricane Chris Hosts HiTechPimpin.com Mixtape

Los Angeles, CA (RapNewswire) - Pologrounds Music/J Records' rap sensation Hurricane Chris is taking his "A Bay Bay" status to another level as the first featured artist for the launch of HiTechPimpin.com, a new website targeted to the hip hop community that reports on news and trends in digital technology and entertainment. The Shreveport, LA native teamed with New York's #1 mixtape dj, DJ Superstar Jay, to host Hi Tech Pimpin.Com...The Mixtape, a 27-track mixtape with a slew of exclusive music from some of the hottest, under-the-radar, new emcees reppin' from around the country. What's unique about Hi Tech Pimpin.Com...The Mixtape is that most of the tracks featured on this mixtape have been 'flipped' into ringtones that will be made available on the Sidekick and other phones. The mixtape wouldn't be complete without Hurricane Chris, who's featured with his hit song "A Bay Bay (The Ratchet Remix) along with other club hit songs including "Pick the Money Up" by Storm P feat. Remy Ma, "How We Get Down" by BlackHand Entertainment featuring Foxy Brown, "Ain't It Man" by Dirty Blac, Choir Boy's "Hush", and the smash street anthem out of Detroit "What Up Doe" by Tone Tone. "Since I got the streets bangin' to my joint 'Pick The Money Up' with Remy Ma, it only made sense to get my song made into a ringtone by UrbanWorld," says rapper Storm P.

DJ Superstar Jay, UrbanWorld's new mobile dj, once again defends his title as New York's #1 mixtape dj with "HiTechPimpin.com..."

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Hurricane Chris to host Hitechpimpin.com Mixtape

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Papoose to host new mixtape sponsored by Urban World Wireless

Posted at 4/26/2007 11:42:00 AM



Brooklyn bred, rap artist **Papoose**, one of hip hop's rising stars, has joined forces with UrbanWorld Wireless in support of the company's digital music initiative to release a free, downloadable mixtape experience entitled *UrbanWorld Order Part 4: "Nu Breed*

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Mike Epps Partners With Wireless Company To Create Hip Hop Mixtape

Alexis Jeffries

Vibe.com

Sep 06, 2006 13:41 EDT

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Papoose Host Free Mixtape: Urban World Order Part 4

Brooklyn bred, rap artist Papoose, one of hip hop's rising stars, has joined forces with UrbanWorld Wireless in support of the company's digital [music](#) initiative to release a free, downloadable mixtape experience entitled UrbanWorld Order Part 4: "Nu Breed Alliance". The digitally produced mixtape, featured on MTV's Mixtape Monday ([Link](#)), includes [ringtones](#) by DJ Kay Slay, "The Drama King", which can be purchased by texting 66555 and

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06/26: Download: "Bad Boy's We Run This: The Mixtape" (Hosted by Elephant Man)

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[Elephant Man's MySpace](#) has a free download of "Bad Boy's We Run This: The Mixtape", which Ele hosted. Check out the front and back covers, as well as the track listing, below.

